

P R E S S E R E L A S E

The EUROBY 2008

Europe's robot football superstars will face off in Linz, Austria June 19-22, 2008. For the nine (so far) participating teams from eight countries, all that matters is the European Championship title. The fans come for a fascinating, world-class celebration of robotics. For details about EUROBY 2008, log on to www.euroby2008.at.

More than Just a Summit Meeting of Europe's Top Robokickers

The prequel to EUROBY 2008 will be played out in Zurich, where the qualifying rounds are being staged June 15-17. Host is the University of Zurich's Artificial Intelligence Laboratory (AILab). The squads and their retinues then travel to Linz, where the *crème de la crème* of European robot football will battle it out for the title June 19-22 and a veritable robotics spectacle is being staged for the public. A **Fan Zone** arrayed about the Main Courts is designed to whet the crowd's appetite for sporting competition and provide up-close-and-personal encounters with the many different facets of robotics. Here, interactive **performances** and **workshops** let

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DAS MUSEUM DER ZUKUNFT IST BIS ENDE 2008 AM GRABEN 15 / ECKE DAMETZSTRASSE ZU FINDEN!

visitors take a playful, hands-on approach to this fascinating field. A few leading-edge import models from the Far East guarantee there'll be no shortage of highlights here. Next stop: **Pit Lane** where fans can visit the team workspaces and watch the crews do their last-minute tinkering, soldering and programming. Right next door is the **Championship Studio** where experts will be on hand to provide pre-match analysis. And once the ref's whistle blows to start play and the window closes at the Fan Zone's **betting parlor**, all the action will be accompanied by a **play-by-play announcer and a color commentator**.

Organizers and Locations

The EUROBY 2008 is being organized jointly by the **Leonding University of Applied Sciences, Wels Technical College, Stadtwerkstatt** and **Ars Electronica Linz**. The **Vienna University of Technology** is responsible for the scientific side of the proceedings. The EUROBY is supported by the **City of Linz**. Each partner brings its own set of skills to the table. Above all, the Leonding University of Applied Sciences and its team—though long-shot underdogs, this sleeper pick just might be good for a surprise or two. Wels Technical College is contributing scientific know-how to staging the tournament as well as the framework robotics program. The Stadtwerkstatt provides the media expertise it takes to pull off a high-tech event like this. The scientific directors of this tournament are from the Vienna University of Technology, whose team of robokickers is one of the favorites. Ars Electronica is responsible for overall coordination and administration. The event venues—the Altes Rathaus and Linz Art University—are conveniently located right on Linz's Main Square (*Hauptplatz*). The EUROBY 2008 is geared to the general public: we're looking forward to a big turnout of experts and laymen alike, elementary school kids and college students, youngsters and their parents.

The EUROBY 2008

June 19-22, 2008 in Linz, Austria

Organization: Wels Technical College, Leonding University of Applied Sciences,
Stadtwerkstatt, Ars Electronica

Scientific Supervision: Vienna University of Technology

Supported by the City of Linz

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